



**MOTTO LIVES**

**BUSINESS PLAN**



[www.mottolives.in](http://www.mottolives.in)

# Business Plan

## Registration

- ✔ Free Registration. ( **Beneficiary ID** )
- ✔ Free registration member can use recharge wallet without any panel activation charges for Life Time.

## Promotion Type

NAME	GOAL
CO ORDINATOR	TEAM SETTING
DIRECT MARKETING EXECUTIVE	TEAM MAINTENANCE
AREA FRANCHISEE	TEAM DEVELOPMENT
DISTRICT FRANCHISEE	TEAM RETENTION

## Package Cost

- ✔ ₹ 300/- = 1 BV.
- ✔ ₹ 600/- = 2 BV.

## Business Value

1 BV Pair Match = ₹ 50

## Team sales Incentive (criteria 1)

First pair 1:2 or 2:1 ratio,  
next pair onwards 1:1 ratio.

## Team sales Incentive

NAME	DAILY CAPPING LIMIT	CEILING LIMIT PER DAY
CO ORDINATOR	10 BV	₹ 500
D-M-E	20 BV	₹ 1000
AREA FRANCHISEE	30 BV	₹ 1500
DISTRICT FRANCHISEE	40 BV	₹ 2000

## Binary Closing

Daily Cut-Off - TIME ( 12.00 am to 11.59 pm )

## Payout

Weekly Pay Out - Every Monday

## Payout Eligibility

- ✔ Directly Sponsored ID in both left and right team,
- ✔ Correct Bank details updated including IFSC code,
- ✔ Aadhar Number,
- ✔ Wallet balance more than ₹ 100.

## ID ACTIVATION & UPGRADE



### ID Activation

**BENEFICIARY** ID will be upgraded to Coordinator only from the company side.

### ID Upgrade Charges

NAME	CHARGES
CO ORDINATOR	₹ 300
DIRECT MARKETING EXECUTIVE	₹ 700
AREA FRANCHISEE	₹ 900
DISTRICT FRANCHISEE	₹ 1200

### Free Upgrade ID Coordinator to DME

If you and your team have achieved the ceiling of Coordinator **10** Pair for ten days in a month, **100** BV pairs will be calculated on the last day of that month and your ID will be upgraded to **DIRECT MARKETING EXECUTIVE** by our company.

### Free Upgrade ID DME to Area Franchisee

If you and your team have achieved the ceiling of Area Franchisee **30** Pair for seven days in a month, **210** BV pairs will be calculated on the last day of that month and your ID will be upgraded to **AREA FRANCHISEE** by our company.

### Free Upgrade ID Area Franchisee to District Franchisee

If you and your team have achieved the ceiling of District Franchisee **40** Pair for seven days in a month, **280** BV pairs will be calculated on the last day of that month and your ID will be upgraded to **DISTRICT FRANCHISEE** by our company.

# SELF UPGRADE

## AREA FRANCHISEE

The entire responsibility for selecting a qualified team leader rests entirely with the company. Area Franchisee can directly upgrade your Coordinator ID.

Complete and submit the Franchisee Application Form on our website [www.mottolives.in](http://www.mottolives.in)

After the company approves the Franchisee Application Form, you can upgrade your ID by paying ₹ **13900** to the company.

<b>Payment Identification Number :-</b>	<b>1 2 0 0 0</b>
<b>Coordinator upgrade :-</b>	<b>3 0 0</b>
<b>Direct Marketing Executive upgrade :-</b>	<b>7 0 0</b>
<b>Area Franchisee upgrade :-</b>	<b>9 0 0</b>
	<hr/>
	<b>₹ 1 3 9 0 0</b>

## DISTRICT FRANCHISEE

The entire responsibility for selecting a qualified team leader rests entirely with the company. District Franchisee can directly upgrade your Coordinator ID.

Complete and submit the Franchisee Application Form on our website [www.mottolives.in](http://www.mottolives.in)

After the company approves the Franchisee Application Form, you can upgrade your ID by paying ₹ **27100** to the company.

<b>Payment Identification Number :-</b>	<b>2 4 0 0 0</b>
<b>Coordinator upgrade :-</b>	<b>3 0 0</b>
<b>Direct Marketing Executive upgrade :-</b>	<b>7 0 0</b>
<b>Area Franchisee upgrade :-</b>	<b>9 0 0</b>
<b>District Franchisee upgrade :-</b>	<b>1 2 0 0</b>
	<hr/>
	<b>₹ 2 7 1 0 0</b>

# PIN COMMISSION

The full meaning of a PIN is a payment identification number



## AREA FRANCHISEE

If you have achieved the ceiling of Area Franchisee **30** Pair for five days in a month, the company will pay you ₹**9** for every ID registered in that month.

## DISTRICT FRANCHISEE

If you have achieved the ceiling of District Franchisee **40** Pair for five days in a month, the company will pay you ₹**15** for every ID registered in that month.

## Reward Details

S.NO	TOTAL BV MATCHING	LEFT BV COUNT	RIGHT BV COUNT	REWARD	REVALATION
1	500	500	500	₹ 5000	 Cash
2	1500	1500	1500	₹ 10000	 Cash
3	3000	3000	3000	₹ 15000	 Cash
4	6000	6000	6000	₹ 25000	 Cash
5	BIKE ACHIEVER	12000	12000	₹ 40000	 INITIAL PAYMENT WILL BE AWARDED
6	CAR ACHIEVER	BIKE ACHIEVER	BIKE ACHIEVER	₹ 75000	 INITIAL PAYMENT WILL BE AWARDED
7	PENSION ACHIEVER	CAR ACHIEVER	CAR ACHIEVER	₹ 150000	 WILL BE DEPOSITED IN THE PENSION SCHEME THROUGH OUR COMPANY
8	DIRECTOR ACHIEVER	PENSION ACHIEVER	PENSION ACHIEVER	SHAREHOLDER	 ANNUM 10% OF COMPANY NET PROFIT SHARING AMONG ALL DIRECTOR